Image Provenance Analysis for Disinformation Detection

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Part 1: Provenance Analysis Telling the Story of Composite Images



The Problem

c net SCI-TECH Spy reportedly used Al-generated photo to connect with targets on LinkedIn

Connect

A fake account had links to politically connected figures in Washington, the Associated Press reports.

BY STEVEN MUSIL 10 | JUNE 13, 2019 5:13 PM PDT

...

Katie Jones

Russia and Eurasia Fellow

Center for Strategic and International Studies (CSIS) · University of Michigan College of Literature, Science...

Washington · 49 connections



Crafting new images with photo manipulation.



https://www.youtube.com/wa tch?v=p7-B8S734T4

The Problem

HEALTH

SEC Investigating Cassava Sciences, Developer of Experimental Alzheimer's Drug

Cassava, one of best-performing U.S. stocks this year, denies claims that it manipulated research results

THE WALL STREET JOURNAL.

By <u>Dave Michaels</u> and <u>Joseph Walker</u> Updated Nov. 17, 2021 4:55 pm ET

Provenance Analysis

What is Provenance Analysis?

Moreira et al. "Image Provenance Analysis at Scale" IEEE T-IP 2018

How do we do it? What's up **Next**?

The Notorious B.I.G. NY scene rapper

In

HANGING OUT?

Kurt Cobain Grunge scene musician

Tupac Shakur LA scene rapper

Provenance Graph

Provenance Analysis

What is Provenance Analysis?

How do we do it? What's up **Next**?

https://www.nist.gov/publications/ nimble-challenge-2017-evaluation-data-and-tool

Datasets

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Reddit Photoshop Battles

https://github.com/CVRL/ Reddit_Provenance_Datasets

Datasets

Scientific Integrity Dataset

https://github.com/danielmoreira/sciin t/tree/dataset

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Part 2: Provenance Analysis Algorithms The Implementation

Input

Solution

Input

questioned image

image database (e.g., Internet)

Solution

Input

questioned image

image database (e.g., Internet)

1. Image Retrieval

Solution

Input

questioned image

image database (e.g., Internet)

1. Image Retrieval

2. Graph Construction

Solution

Input

questioned image

image database (e.g., Internet)

1. Image Retrieval

2. Graph Construction

Solution

Output

composition

host

donor

Offline

Pinto et al. "Provenance Filtering for Multimedia Phylogeny" IEEE ICIP 2017

https://arxiv.org/pdf/1706.00447.pdf

https://arxiv.org/pdf/1706.00447.pdf

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Rank Example

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Provenance Image Retrieval

Context Incorporation

https://ieeexplore.ieee.org/document/7305756

De Oliveira et al. "Multiple Parenting Phylogeny Relationships in Digital Images" IEEE T-IFS 2015

Context Incorporation

https://ieeexplore.ieee.org/document/7305756

Context Incorporation

https://ieeexplore.ieee.org/document/7305756

Rank Improvement

https://arxiv.org/pdf/1706.00447.pdf

Provenance Image Retrieval

Brogan et al. "Fast Local Spatial Verification for Feature-Agnostic Large-Scale Image Retrieval" IEEE T-IP 2021

Input

questioned image

image database (e.g., Internet)

1. Image Retrieval

2. Graph Construction

Solution

Output

composition

host

donor

Graph Construction

For every image pair...

Rationale: shared content is proportional to the number of matched keypoints.

7 matches

no matches

Graph Construction

Rationale: shared content is proportional to the number of matched keypoints.

Provenance Analysis

What is Provenance Analysis?

How do we do it? What's up **Next**?

Best Results

DARPA MediFor NIST MFC18

Video Provenance Analysis

https://www.youtube.com/watch?v=vd09WdOgOe

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Video Provenance Analysis

https://twitter.com/mattfreemanISD/ status/1466142469914075144

Viral Content Clustering

Bill Theisen

2019 Indonesian Elections (social media memes)

Viral Content Clustering

Russo-Ukrainian War (Telegram posts since 2016)

And the largest challenge...

Scale

We highlighted the inherent difficulty of interpreting visual disinformation.

We introduced the new image analysis problem of Provenance Analysis.

Summary

We discussed emerging algorithms for Provenance Analysis

We issued a challenge to solve the open problems. Join us!

Publications, source codes, github links, etc.

Please refer to: Moreira et al. **Image Provenance Analysis** 2022 Springer Book Chapter (open access) Table 15.8

> https://link.springer.com/chapter/ 10.1007/978-981-16-7621-5 15

Collaboration upstream project: https://github.com/eldritchjs/pyifd

Source

